Monday 16th February

08:30  Registration, tea/coffee
09:30  Welcome
        Peter Lawson, Chairman, ASA

Opening Keynote

09:40  Subscription agents: Partners or a nuisance? Derk Haank, CEO, Springer

R2R Intermediation Panel

10:30  Researchers, publishers, subscription intermediaries, librarians, and readers: Prevailing together in the evolving knowledge economy. —Chaired by Peter Lawson
        Panellists: Chris Banks, Director of Library Services, Imperial College London; Paul Harwood, General Manager, EBSCO Information Services; Michael Mabe, CEO, International Association of STM Publishers; and Dr Audrey McCulloch, Chief Executive, Association of Learned & Professional Society Publishers

11:15  Get Tea/Coffee; Go to Workshop Sessions

Workshops

11:20  Concurrent Workshops

A  Trust in Research. How serious is the crisis of trust in scholarly publishing, and how can it be resolved?—Chaired by Anthony Watkinson, Principal Consultant, CIBER Research, and Honorary Lecturer, University College London

B  Subscription Intermediaries. How much do we need subscription intermediaries in scholarly content supply, and how can they be most effective?—Chaired by Jane Harvell, Head of Academic Services & Special Collections, University of Sussex

C  Institutional Publishing. Should institutions, libraries, faculties and academics become publishers, and what are the advantages and challenges?—Chaired by Laura Cox, President, Ringgold, Inc.

D  User Experience. What kind of user experience around content discovery and consumption is appropriate, and how should that be delivered?—Chaired by Kaveh Bazargan, Managing Director, River Valley Technologies

E  The Future of Libraries. What are libraries for, given diminishing need for physical handling, subscription management, and discovery mediation?—Chaired by Paul Harwood, General Manager, EBSCO Information Services

Research Practices

12:15  What do researchers trust? Anthony Watkinson, Principal Consultant, CIBER Research, and Honorary Lecturer, University College London
        From the bench to the journal. Mónica García Alloza, Universidad de Cadiz
*Deborah McBride, McBride Strategic Services,* and *Sandra Zelman Lewis, EBQ Consulting and Chief Guidelines Officer, Doctor Evidence*

### Lunch

**PUBLISHING**

14:30 **Librarians and Academics: partners in publishing in the 21st century.** *Diane Bruxvoort, University Librarian & Director, University of Aberdeen*

**The cost of open access.** *Rob Johnson, Director, Research Consulting*

**Results of the 2014 Taylor & Francis OA Survey.** *Will Frass, Research Executive, Taylor & Francis*

### Break

16:15 **WORKSHOPS: Concurrent Workshops – Continued**

**Cocktail Reception**

### Tuesday 17th February

**Discovery & Usage**

09:00 **How to put the library (back) at the centre of searching and content management.** *Aviva Weinstein, Senior Associate, Vice President Account Management, Maverick Publishing Specialists*

**What’s next for discovery: Personalization, current awareness, and delivery?** *Roger Schonfeld, Director, Library and Scholarly Communication Program, Ithaka S+R*

**The value of understanding the user.** *Owen Priestley, Head of Design & User Experience, Semantico*

### Break

10:45 **WORKSHOPS: Concurrent Workshops – Continued**

**PERSPECTIVE: Early Career Researchers & Librarians**

11:45 **What does the world of publishing look like to early career researchers and librarians?**

*Session Chairs:* Greta Boonen, Associate Director, Market Development & Agent Relations, John Wiley & Sons, and Chris Banks, Director of Library Services, Imperial College London

*Panellists:* Dave Daversa (Researcher), University of Cambridge; Patricia Garcez (Postdoc Researcher), NIMR-MRC (Mill Hill) Center; Klara Finnimore (Librarian), Subscription and Access Officer, King’s College London; and Gavin Phillips (Librarian), Imperial College London

### Lunch

**Workshop Feedback**

13:45 **Session Chairs/Moderators:** Mark Carden, Associate Consultant, Mosaic Search & Selection, and Bernie Folan, Bernie Folan Research and Consulting

**Closing Keynote**

14:45 **Thriving through disruptions: Lessons from the music industry.** *Chris Parles, Music Business Lecturer and Business Development Manager, Academy of Contemporary Music*

### Tea/Coffee Break; ADJOURN

15:30 **Members’ Meeting (ASA Members Only)**
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