



Library
Choice



Association of
Subscription Agents
& Intermediaries

ASA NEWS

June 2010

Dear Colleagues

Welcome to the June edition of *ASA News*¹. A slightly shorter newsletter this month (due to your editor taking a restorative week in Cornwall). Look out for some interesting industry reports and, for a limited period only, just in case you aren't getting enough of it, some World Cup news...

News From The ASA

ASA Conference 2011: Dates & Call for Speakers

Planning continues for the ASA's next annual conference which will be held in London 21st-22nd February 2011 (make a note of the date). Please [contact me](#) with suggestions for speakers and topics; if your organisation wishes to field a speaker, please let me know.

Library Choice Update

The Library Choice initiative continues to go from strength to strength. The number of [participating publishers](#) is 34 with more to follow. To find out more, visit the [Library Choice](#) section of the ASA website.

News From ASA Members²

Harrassowitz Launches OttoSerials Renewal Management

(2/6/10) Harrassowitz, international booksellers and subscription agents, have announced the successful launch of OttoSerials Renewal Management, a new online tool that allows customers to manage their subscription renewal process through OttoSerials, Harrassowitz's online management system for serials and standing orders. Harrassowitz's new OttoSerials Renewal Management tool has been designed to reduce the time it takes to process subscription renewals by combining the familiar OttoSerials user interface with additional capabilities that allow users to view their annual renewal list in real time and instantly submit their renewal instructions to Harrassowitz. Contacts at Harrassowitz are: [Tina Feick](#) (N. America) and [Knut Dorn](#).

Swets Completes Standardization With Anubex

(8/6/10) ASA member, Swets, and Anubex, a leader in automated application modernization solutions, have announced that the two-year, cross-platform migration of an enterprise application of Swets has been successfully completed by Anubex. The project involved the conversion, migration, and modernization of Swets' last remaining back end application developed with IDMS technology. Using the tools of Anubex, Swets migrated an extensive number of lines of code, residing in batch and interactive

¹ Non-member Edition

² Please contact info@subscription-agents.org to get your story included in *ASA News*.

programs and scripts, as well as a substantial amount of production data. The application has been migrated to a new architecture consisting of a combination of NETCOBOL and Java, running on Linux, enabling an easier and more stable integration with other applications running on the same architecture. Anubex collaborated extensively with Swets' in-house IT team during the migration and testing of the applications. They also provided training to the technical staff of Swets as part of the knowledge transfer to ensure the independence of the Swets team after going live with the migrated application. For more details contact Damian Leslie (dleslie@nl.swets.com).

Industry News

Springer Introduces New Open Access Journals

(28/6/10) Springer is expanding its open access offering to all disciplines. SpringerOpen will cover all disciplines within the science, technology and medicine (STM) fields and will be offered in cooperation with BioMed Central. The entire content of SpringerOpen journals – including research articles, reviews, and editorials – are fully and immediately open access, and are accessible to anyone with an internet connection. No subscription is needed. SpringerOpen journals are published under the Creative Commons Attribution license, which facilitates the open distribution of copyrighted work. Under this license, Springer does not reserve any exclusive commercial rights; authors pay an article-processing charge which Springer describes as being “in accordance with market standards.” ([more information](#)).

2010 Top Ten Trends in Academic Libraries

The US-based Association of College and Research Libraries (ACRL) Research, Planning and Review Committee, is responsible for creating and updating a continuous and dynamic environmental scan for the association that encompasses trends in academic librarianship, higher education, and the broader environment. As a part of this effort, the committee has released [a list of the top ten trends](#) affecting academic libraries now and in the near future. The trends identified will probably not surprise readers of this newsletter but its useful to review this kind of information from time to time, particularly when its supported as this is with quality references.

Futures Thinking for Academic Librarians

Also from the ACRL (see above) comes a new report entitled “Futures Thinking for Academic Librarians: Higher Education in 2025,” to prompt academic librarians to consider what trends may impact the future of higher education in order to take strategic action now. The report presents 26 possible scenarios for the future which may have an impact on all types of academic libraries over the next 15 years. The scenarios are based on implications assessment of current trends and reflect a variety of potential futures for higher education; they represent a variety of themes relating to academic culture, demographics, distance education, funding, globalization, infrastructure/facilities, libraries, political climate, publishing industry, societal values, students/learning and technology (download a free copy of the report [here](#)).

Thomson Reuters Releases 2009 Journal Citation Reports

(18/6/10) Thomson Reuters has announced the release of the 2009 *Journal Citation Reports*® (JCR). An important tool for assessing the world's leading journals, JCR and the metrics it offers - including Journal Impact Factor - enable users to evaluate a journal's performance and its influence on research globally. Featuring more than 9,100 of the world's most highly cited peer-reviewed publications, the 2009 JCR includes 861 journals added through the Thomson Reuters Regional Content Expansion. This multi-year initiative aims to enrich the collection of regionally important and influential international journals represented in JCR and other Thomson Reuters services ([full story](#)).

Springer Open Choice and 2011 Journal Pricing

(18/6/10) Springer has undertaken an analysis of the uptake of its open access option, Open Choice, for articles published in 2009 and the impact of this uptake on 2011 pricing. Springer Open Choice allows authors to publish their article with open access in exchange for payment of a fee, for the majority of its journals. A detailed analysis of the Open Choice articles published in 2009 showed that over 30 journals published a significant share of paid open access articles in 2009. Springer state that this will be reflected in these journals' 2011 subscription prices (although no further detail was provided on this). ([original press release](#)).

Portico Archive Reaches Milestone in Digital Preservation

(15/6/10) [Portico](#) have announced that 110 publishers, representing more than 2,000 professional and scholarly societies, are now participating in the Portico archive. This means nearly 15 million articles are now safely preserved through Portico. The 110 publishers who have entrusted their content to the archive represent e-books, e-journals, and d-collections. Additionally, all publishers participating in ASA Associate Member JSTOR's [Current Scholarship Program](#) will now have their current content preserved in Portico ([more on this](#)).

Elsevier Acquires Collexis

(10/6/10) Elsevier has announced the acquisition of assets from [Collexis](#) Holdings, Inc., a leading developer of semantic technology and knowledge discovery software. The combination of Elsevier's content and Collexis' semantic technology will provide institutions and researchers new ways to collaborate, showcase accomplishments and improve grant-related workflow efficiencies. Collexis technology is considered market leading in the academic segment; this is a significant acquisition by Elsevier strengthening their position in the research performance, planning and funding sector ([original press release](#)).

CLIR Report Examines Transition from Print to Digital

(3/6/10) A new volume from the Council on Library and Information Resources (CLIR) examines challenges associated with the transition of research collections from an analog to a digital environment for knowledge access, preservation, and reconstitution. *The Idea of Order: Transforming Research Collections for 21st Century Scholarship* comprises three reports offering perspectives on this transition from librarians, from an economist and from scholarly users. CLIR President Charles Henry introduces the volume by suggesting that the digital environment may be fundamentally changing how the human mind acquires and retains knowledge. The speed, scale, and complexity of digital information and tools are eclipsing the "order" of the analog world and transforming the idea of a library and the nature of research ([read more](#)).

Elsevier Foundation Invites 2010 Proposals for Innovative Libraries in Developing Countries Program

(1/6/10) The Elsevier Foundation is seeking new grant proposals for the 2010 Innovative Libraries in Developing Countries program. Sponsored by Elsevier, a leading global publisher of scientific, technical and medical information, the Innovative Libraries program provides grants to library programs in the developing world for innovative systems and services that improve access to scientific, technical and medical information. The deadline for Innovative Libraries proposals is September 15th 2010. Grants will be awarded in December 2010 and provide one, two and three year awards between US\$5,000 to US\$50,000 per year.

Web-Watch

[Jobs Claims iBookstore has "captured 22% of the eBook market"](#)

[The Scholarly Kitchen](#) features an interesting article analysing what the fourth generation iPhone and the latest iteration of Apple's operating system ([IOS4](#)) might mean for the publishing industry. Apple CEO

Steve Jobs' claim is based on reports from publishers selling in the iBookstore who say 22% of their e-book sales now come from Apple ([full story](#)).

Google to Stop Redirecting Mainland China Users to HK

(29/6/10) Google will no longer automatically redirect mainland Chinese users to its uncensored Hong Kong site. This announcement was made as Google negotiated to renew its license to operate in mainland China. Although the redirect, which offers unfiltered search in simplified Chinese, had been working well, the Chinese government were unhappy about the arrangement and had indicated they would reject Google's application to renew its license to provide Internet content, which would mean Google would have to shut down its web activity in China altogether ([LA Times](#); [Google Blog](#)).

World Cup News

Book Trade Gives Shock Verdict on England Performance

[The Bookseller](#) reports that the book trade has delivered its own frank verdict of the England football team's poor performance in the 2010 World Cup, with the memoir of England footballer Frank Lampard appearing online on booksellers' websites under the title *Totally Rank*. According to *The Bookseller*, the mistake is the result of a typo appearing in the bibliographic record of the ebook. A number of retailers, such as Amazon.co.uk and Waterstone.com have since corrected the error, but others, including The Book Depository and [PickaBook](#), have left it unchanged. How we laughed...

Key Forthcoming Meetings

- **ALPSP International Conference 2010**
8-10 September 2010, Wyboston, UK

Training/Continuous Professional Development

- **ALPSP**
The full schedule of ALPSP training and events can be found [here](#)
- **Society for Scholarly Publishing (SSP)**
A schedule of SSP meetings and events is maintained [here](#).
- **STM**
Keep up with STM courses and events [here](#).
- **UKSG**
A full schedule of UKSG training and events can be found [here](#).

As always, please get in touch if you have items you would like included in a future edition of ASA News.
Best wishes

Sarah

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