

Dear Colleagues

Welcome to Issue 166 of *ASA News*¹. This edition is slightly later than I would have liked as the ASA Conference has taken up my time in recent weeks. Highlights from this issue include positive feedback from the Conference which many of you will know took place in London on the 16th and 17th February. There is also some new information concerning the **RoweCom settlement** and an interesting statement from the **ARL libraries** concerning the present economic conditions which echoes much of what was said in the **ICOLC statement** last month. Prompted by this latter item, I am starting a new section this month (which I hope will be short-lived) highlighting items pertaining to the current economic situation as it impacts our industry.

News from the ASA

ASA Membership 2009

For the very few members who have not yet done so, could you please ensure the invoice for your 2009 membership is paid within the next 10 working days. After this, membership will lapse. Thank you.

ASA Conference 2009

Initial feedback from delegates both during this year's conference and afterwards suggests it was a success. A Survey Monkey questionnaire was created to gather more formal feedback from delegates and 30 out of the 90+ delegates to the conference have completed this to date. The full results from the survey will be collated and shared with the planning committee of next year's conference, in April.

In the meantime, the presentations from 15 of the 17 speakers at this year's ASA Conference are available to view on the ASA website. The remaining two presentations will go live once their authors have cleared appropriate permissions. This year's sessions were very lively and engaging with plenty to think about and members are encouraged to visit the site to view the presentations.

News from ASA Members

Atypon Website Wins Award

The American Chemical Society (ACS) has won a prestigious award for its Atypon-built journals website. The ACS's new publications website, built using Atypon's Literatum software, was awarded the 2008 PROSE award for best eProduct/Website or Platform. Conferred by the Association of American Publishers and judged by publishers, librarians, and medical professionals, the PROSE (Professional and Scholarly Excellence) awards annually recognize the very best in professional and scholarly publishing ([full details](#)).

EMpact Making an Impact

EMpact Sales, the publisher representation group of EBSCO Information Services has been selected by Karger to promote their online collection of clinical titles. Under the deal, EMpact will offer the new Karger Hospital Collection to customers in the US, the UK, Canada, Australia, New Zealand, Belgium, Mexico, Central and South America, and the Caribbean. It will serve as sales and marketing representative and consultant for Karger in these territories ([full details](#)).

¹ This edition is an edited version of *ASA News*, made available to non-members of the ASA.

EMpact has also reached agreement with the Institute of Physics Publishing (IOP) to sell IOP's print and electronic journals in Mexico, the Dominican Republic, Jamaica, Trinidad, Central America, Colombia, Peru, Venezuela, Puerto Rico, Aruba and the Caribbean, including the Bahamas ([full details](#)).

New Service from Swets

SwetsWise Selection Support, a new service module from Swets, offers a powerful decision-support service by combining customer usage statistics with their subscription holdings and pricing information. This results in a fully integrated price-per-use overview for collection analysis, with the flexibility to include additional customer-specific data ([more details](#)).

Swets Gateway & IOS Press

Amsterdam-based IOS Press and Swets Gateway, the special publisher services division of Swets, have recently reached an agreement to market and disseminate its journals in the Asia Pacific region. Swets Gateway will, on behalf of IOS Press, serve as its exclusive sales and marketing representative in Singapore, Hong Kong, Malaysia, Philippines, Thailand, Sri Lanka, Indonesia, Pakistan, Brunei and New Zealand ([full details](#)).

Swets Deal with Chinese University Consortium

Swets Information Services has recently signed an exclusive three year contract with the prestigious Chinese JALIS consortium for the delivery and support of a full e-access solution for the universities in the Jiangsu province ([full story](#)).

SwetsWise Goes Mobile

SwetsWise Online Content can now be accessed through the Apple iPhone and Apple iPod Touch.

Industry News Related to the Economy

ARL Statement

The Association of Research Libraries (ARL) has issued a [Statement to Scholarly Publishers on the Global Economic Crisis](#) which echoes much of what was said in the ICOLC statement from earlier this year. Specifically, downturns in state support for public institutions along with substantial losses in endowment funds mean that many ARL member libraries are facing substantial reductions in both operating and materials budgets. ASA Members are urged to read this statement if they haven't already as there is much of interest there including comments about likely budget cuts for 2009/10 and the fact that many vendors may be lulled into a false sense of security because relatively strong 2009 renewals, many of which were paid for before the current crisis fully hit, are masking the true impact of the present and foreseeable financial situation (read the full statement [here](#)).

Annual Reviews Pricing Deal

Annual Reviews have announced they will freeze institutional and site license pricing for 2010 as a direct response to the current economic downturn. This announcement was understandably well-received on the list-servs ([full details](#))

Taylor & Francis Pricing Offer

Taylor & Francis have also announced a pricing offer which is valid until 6th April 2009. Until that date, T&F are offering libraries in Europe, USA, Canada, Australia and New Zealand to sign up to the Taylor & Francis Library via the newly-created **1-2-3 Deal**. The 1-2-3 Deal offers libraries the chance to subscribe to the 1,160-plus journals included in the Taylor & Francis Library until 2012 and guarantees significantly reduced price caps on both the access fee and core institutional subscriptions in 2010, 2011 and 2012 of 1, 2 and 3% respectively. (announcement [here](#); members may also wish to see the lib-license archive for reaction to this offer).

Other Industry News & Announcements

ALPSP e-Books Initiative

The new eBooks cooperative service enabling ALPSP members to offer multi-publisher collections to libraries has been launched. The launch collection includes over 1,200 titles from 15 member publishers covering 11 subject areas. Many of the titles included in the AeBC have not been available previously in digital format. It is expected that other ALPSP member publishers will add titles in coming months. The AeBC will be available exclusively through Ingram Digital's MyiLibrary platform and will be made available to libraries and other institutions through the extensive network of MyiLibrary distribution partners, which include Swets, the current provider of the ALPSP Learned Journals Collection, Coutts Information Services and ProQuest. For further information contact [Nick Evans](#) of ALPSP.

Baker & Taylor and ebrary Announce Licensing Partnership

Baker & Taylor, Inc. has launched the first phase of its integrated digital media distribution platform through a strategic worldwide licensing partnership with ebrary. The partnership enables Baker & Taylor to develop its own digital content products and services, as well as to integrate tens of thousands of e-books and other titles that ebrary has aggregated from more than 350 leading publishers ([Full story](#)).

Elsevier Profits on a High

Colleagues may have seen some of the comments on list-servs in recent weeks concerning the latest profits reporting from Elsevier. Those seeking the information which fuelled this discussion should consult [The Times](#) (London) online.

ISSN ISO Standard

If you've followed the revision of the ISSN ISO standard, then you've probably heard about the linking ISSN or ISSN-L, the new ISSN designated by the ISSN Network to enable collocation or linking among the different media versions of a continuing resource. Thanks to the ISSN-L, it is possible to designate with a unique number the various media versions of a title. Therefore, only one ISSN-L will be designated regardless of how many different medium versions of a continuing resource exist. ISSN-L facilitates search, retrieval and delivery across all media versions for services like Open URL, library catalogues, search engines, or knowledge bases. The ISSN/ISSN-L table of correspondence is available free of charge on the ISSN International Centre website (www.issn.org). For further information, please contact sales@issn.org

JSTOR and Ithaka Merge

In a move which unites two pioneering entities focused on helping the scholarly community take advantage of rapidly advancing information technologies, Ithaka and JSTOR have merged. The new combined enterprise is called Ithaka and will be dedicated to helping the academic community use digital technologies to advance scholarship and teaching and to reducing system-wide costs through collective action ([more details](#)).

RoweCom Update

A letter reporting that the liquidating trust's 2008 tax returns need to be completed before final distribution and anticipated receipt of documents in early February. The final distribution is anticipated to be up to 34%-36% of allowed claims (in addition to previous 6% interim distribution). If the tax returns are not selected for close examination, the final distribution should be distributed about the end of April 2009. Members of the Yahoo RoweCom Creditors group can also get the latest information [here](#). Otherwise, for more information contact: [Kent Mulliner](#).

UKSG Update

United Kingdom Serials Group (UKSG) has recently published new chapters of *The E-Resources Management Handbook*, its open access guide to the issues and challenges facing those in the information community. Two of the new chapters follow the book's original formula by providing analyses of specific areas of e-resource management. **Louise Cole**, Senior Information Advisor (Collections) at Kingston University gives up-to-date guidance for UK librarians relating to copyright in the digital age. Her chapter covers licences, digital rights management, sharing and adapting content, multimedia and open access. **Jo Cross**, Market Research Manager at Taylor & Francis, provides an introduction to impact factors explaining how they are calculated and what variables need to be considered in their evaluation (click [here](#) for further information).

People

New Appointments at Swets Gateway

Subscription services provider Swets has announced new appointments for its latest business unit, Swets Gateway. Henk C.J. Compier has been appointed as Director and Lorraine Ellery has been promoted as Publisher Sales Manager. Swets Gateway is a direct sales channel for publishers, focusing on selling specific publisher content into targeted territories ([full details](#)).

Key Forthcoming Meetings

- **32nd UKSG Annual Conference and Exhibition: Torquay**
30th March – 1st April 2009, Torquay, UK. Full details available ([details](#)).
- **2009 SSP 31st Annual Meeting, Baltimore, MD**
27th -29th May 2009, Baltimore, USA. Full details available ([details](#)).
- **NASIG 2009**
June 4th-7th, Asheville, North Carolina, USA ([details](#))
- **IFLA World Library and Information Congress**
23-27 August 2009, Milan, Italy ([details](#))

As always, please get in touch if you have items you would like included in a future edition of *ASA News*.

Best wishes

Sarah

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