

Dear Colleagues

Welcome to Issue 165 of *ASA News*<sup>1</sup>. I'm not sure if its officially too late to wish everyone a Happy New Year but I will do so nevertheless.

## News from the ASA

### ASA Conference 2009

We are still accepting bookings for the ASA Conference in February. Please continue to promote the conference to your customers, contacts and colleagues. The full programme and registration are at [www.subscription-agents.org](http://www.subscription-agents.org)

## Industry News & Announcements

### Important ICOLC Statement (*Jan. 19<sup>th</sup> 2009*)

ICOLC has released a very interesting Statement on the Global Economic Crisis and Its Impact on Consortial Licenses. I would urge you to take a look at this statement as it contains considerable food for thought for those involved in the information supply chain. For the full statement click [here](#).

### ACS Pilot Programme (*Jan. 14<sup>th</sup> 2009*)

The world's largest scientific society American Chemical Society (ACS) has begun a pilot programme that will make some journal papers available online between two to seven weeks earlier than was the case previously. The Society is providing this service to expedite the dissemination of scientific information in a fully citable format. Authors publishing in the journals *ACS Chemical Biology*, *Journal of Proteome Research*, *Biochemistry* and *Molecular Pharmaceutics* can now opt to have their peer-reviewed, accepted manuscripts posted on the ACS Publications website within three days of acceptance. Full story [click here](#).

### 'Companies that Matter Most in the Digital Content Industry' Announced (*Dec. 2009*)

EBSCO, ProQuest and Swets along with other vendors serving the library market have been recognised by EContent magazine in its Annual EContent 100 List of 'Companies that Matter Most in the Digital Content Industry.' The companies were judged by content and its management and other criteria and divided into categories such as Classification & Taxonomy, Content Commerce and Content Delivery. 2008 marked EBSCO's eighth consecutive inclusion on the list. ProQuest and OCLC have also been placed consistently in the top 100 since the list's inception. Others who made the grade are Reed Elsevier, Springer Science, Ingram Digital, Swets and O'Reilly Media. The complete list is available in the December 2008 issue of EContent magazine which can be accessed [here](#).

## People

### Swets

Many of you will have heard that after 4 years as CEO of Swets, Arie Jongejan decided to step down as CEO as of 31<sup>st</sup> December 2008. Arie had already considered retiring at some point during 2009 but asked to bring this forward so he can spend more time with his wife and young son. Under Arie's leadership Swets delivered 4 years of excellent financial results and significantly strengthened its position with both customers and publishers through innovative product and service development. Arie successfully led the

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<sup>1</sup> This edition is an edited version of *ASA News*, made available to non-members of the ASA.

Company through a change in ownership and helped establish a very positive relationship with the new shareholders and Supervisory Board. The process to appoint a successor to Arie is underway. The Executive Board of Swets, under the leadership of Siebe van Elsloo, will continue to deliver on the plans for 2009.

In November Swets also announced the appointment of Debbie Dore as its new Chief Commercial Officer. Debbie succeeds Thomas Snyder, who left Swets to pursue other interests. As CCO, Debbie is responsible for leading the global commercial organization in its next stage of development. Full story [here](#).

### **Ingram Digital**

Digital content services provider *Ingram Content* companies has announced the appointment of James Gray as Chief Strategy Officer for the content group. Gray was most recently the President and Chief Executive Officer of Ingram Digital. Mike Lovett, former CEO of Ingram Book Group and most recently Senior Vice President of Ingram Digital, will be the new CEO of Ingram Digital. Full story [here](#).

### **Reading List**

#### **Outsell Report predicts “steady growth for information industry in 2009”**

Outsell, Inc., the research and advisory firm focussed on the media industry has published a report entitled "Information Industry Outlook 2009: No Guts No Glory". The report offers predictions, analyses and key themes for the information and publishing industry citing Apple, Elsevier and LinkedIn among 30 innovators to watch. The report also includes:

- five themes that successful companies will need to execute against in the coming year;
- 10 essential actions that Outsell believes are keys to navigating the current economy;
- “30 to watch” – a list of innovators and disruptors that we judge will have an impact on the information industry in the coming year, and the reasons why we selected them;
- Outsell’s growth forecast for the overall information industry, showing slower but fairly consistent growth overall despite the lagging News and B2B Trade markets;
- A discussion of “the myth of all things ad-based’ and chasing alternative revenue models.

The report is available through Outsell at USD495.00, Click [here](#) for details.

#### Key Forthcoming Meetings

##### **ALA Mid-Winter**

The ALA Midwinter Meeting will be held in Denver, Colorado, Jan 23–28, 2009.

##### **ASA Conference 2009**

The ASA Conference will be held February 16<sup>th</sup> and 17<sup>th</sup> 2009. The conference programme and booking form are available from the [ASA website](#).

##### **32nd UKSG Annual Conference and Exhibition: Torquay**

30<sup>th</sup> March – 1<sup>st</sup> April 2009, Torquay, UK. Full details available [here](#).

##### **2009 SSP 31st Annual Meeting, Baltimore, MD**

27<sup>th</sup> -29<sup>th</sup> May 2009, Baltimore, USA. Full details available [here](#).

Please get in touch if you have items you would like included in a future edition of *ASA News*.

Very best wishes

Sarah

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