



eBooks and eCrime

A brief overview of digital piracy



Commercial beginnings



- Content stored on CDs and DVDs
- Still about physical media and distribution
- eBay changes the supply chain
- Amazon Marketplace
- Digital trail:
Seller name → Paypal account → bank details →
credit details (mortgages etc.) → address details



Era of 'free'



- No physical media (download, P2P, etc.) – revolutionised (digital) supply chain
- No commercial interest, 'altruistic' ideal, the culture of free
- Textbook Torrents, Pirate Bay were early examples
- Full circle – commercial impetus by organised crime



So how does it work?



- Hosting sites
- Locker sites
- Feeder sites
- Torrents / P2P

1. Hosting sites

These are traditional websites. After finding the site, the user navigates through the pages to find the required work, and then downloads it from the site.





Home

Explore

Community

Upload

Partners

routledge dictionary of politics

Share This ▾ Send This ▾ Add to Favorites ☆ I Like This 👍 Embed ▾ Download ▾ Flag ▾ More ▾

Scribd

More ▾



1 / 526



I

Search



• David Robertson

3rd
Edition

• The
Routledge
DICTIONARY
Of





2. Locker sites

Also known as one-click hosting sites

- web servers hosting individual files
- initially without navigation; starting to see search widgets.
- user must be in possession of an (often complex) URL in order to download the file.

- (Rapidshare fined €24m in June 2009 by German courts for 5000 music tracks – copyright holder no longer responsible for finding and issuing takedown)





Professional hosting

Attention! Free downloading mode!

File name: **1844721140.zip** File size: **1.61 MB**

Wait: **44** sec

Attention!

Are you bothered waiting? Have too many files to download?

Let yourself live without restrictions! Download without limits!

Being **GOLD** you get:

- ◆ Maximum speed!
- ◆ 50 parallel downloads!
- ◆ Renewal of interrupted download!





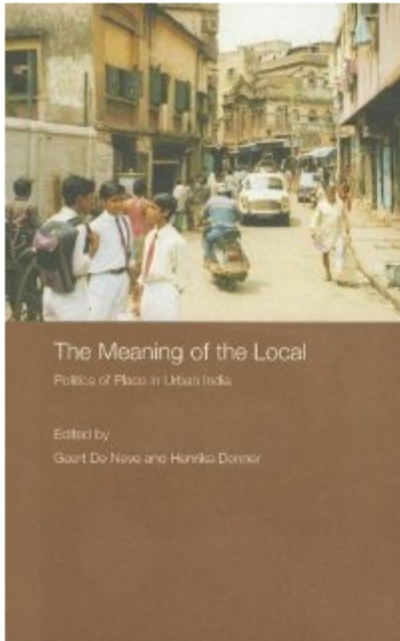
3. Feeder sites

Websites that do not host infringing files, but provide URLs enabling downloading from locker sites.





▼ The Meaning of the Local: Politics of Place in Urban India



[eBookThief.com]

EAN : 9781844721146

ISBN : 1844721140

Author : Geert De Neve

Publisher : Routledge

Pub Date : 2006-12-15

Edition : annotated edition

Pages : 238

Language : English

Description : By zooming in on urban localities in India and by unpacking the 'meaning of the local' for those who live in them, the ten papers in this volume redress a recurrent asymmetry in contemporary debates about globalisation. In much literature, the global is associated with transnationalism, dynamism and activity, and the local with static identities and history. Focusing on a range of locales in India's metropolitan areas and provincial small towns, the contributions move beyond the assertion that space is socially constructed to explore the ways in which social and political relations are themselves spatially and historically contingent. Using

detailed ethnography, the authors highlight the vitality of place-making in the lives of urban dwellers and the centrality of a 'politics of place' in the production of power, difference and inequality. The volume illustrates how urban spaces are increasingly interconnected through wider social and spatial processes, while local boundaries and group-based identities are at the same time reconstructed, and often even consolidated, through the use of 'traditional' idioms and localised practices. All contributions relate detailed case studies of everyday activities to a range of contemporary debates that highlight various spatial aspects of cultural identities, economic restructuring and political processes in India. The volume provides an interdisciplinary perspective on urban life in rapidly changing political and economic environments. It offers a contribution to policy-orientated debates on urban livelihoods and urban planning as well as a wealth of ethnographic material for those interested in the spatial dimensions of urban life in India.

Download Here :

<http://rapidsharecom-files-198223056-new-rar.tk>

Download Here :

<http://depositfiles.com/files/4iipwpytr4>





4. Torrents / P2P

Software connecting users in a network from which filesharing can take place. Files are listed on websites acting as indexes, and are downloaded from a number of 'nodes' rather than a single user. E.g. PirateBay. Legal grey area.





Cleaning Windows Vista For Dummies -ebooks- {TAJ}

Type: [Other > E-books](#)
Files: [2](#)
Size: 4.88 MiB (5111907 Bytes)
Texted language(s): English

Quality: +0 / -0 (0)
Uploaded: 2010-02-18 12:03:52 GMT
By: [TAJ456](#)
Seeders: 16
Leechers: 4
Comments: 0

Find Torrents directly from your browser [Download our Toolbar](#)

[↓ DOWNLOAD THIS TORRENT](#) [\(M\) MAGNET LINK](#)

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.....

Keep seeding..
Help to other leechers a little while
Respect to all the members of thepiratebay.org and the staff.

To Extarct this file use winzip or winrar program..

.....
.....
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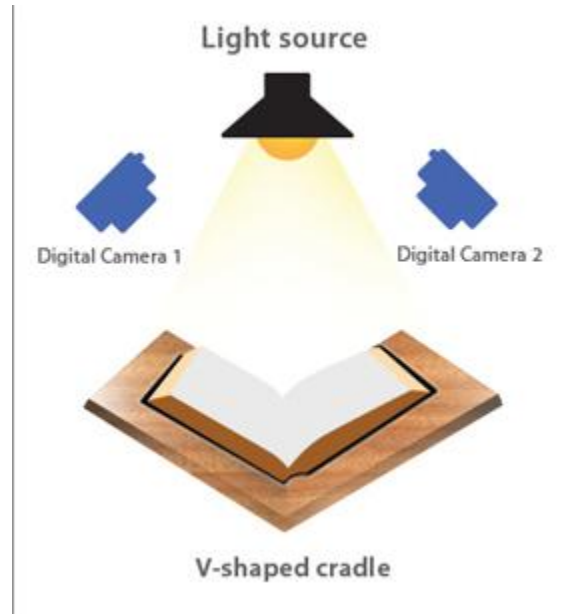
[↓ DOWNLOAD THIS TORRENT](#) [\(M\) MAGNET LINK](#)



Digital piracy myths #1



If you don't want your content pirated, don't digitise it



- Confessions of an ebook pirate:
www.themillions.com/2010/01/confessions-of-a-book-pirate.html
or Google "millions pirate"



Digital piracy myths #2



Eschew DRM and the infringements will stop



Digital piracy myths #3



Every download equals a lost sale

- 10 mp3 downloads = 2 lost sales (National Bureau of Economic Research, 2004). Many downloads represent transactions that wouldn't have taken place at the asking price.
- More effort to read an ebook cf. listen to a music track



Drivers for ebook piracy



- Cost / price to end user
- Need for format shifting / lack of interoperability
- Over-restrictive DRM / inaccessible files
- Poor discoverability
- Culture of free / backlash against copyright
- Monetary gain / weak law enforcement



So what can publishers do?



- Digital Millennium Copyright Act
- Serve takedown notices using DMCA
- Publisher Association's
www.CopyrightInfringementPortal.com
- Services such as Attributor
- But...
- The internet does not borders!



So what can publishers do?



1. Explore new business models – subscription, flexible pricing, chapter sales, Cloud access, etc.
2. Focus on discoverability – e.g. iTunes and Amazon for MP3. Make piracy the harder option.
3. Work with other creative industries to lobby for legislation
4. Inform and educate on copyright



Keep an eye on...



- Gower's Review (Lord Gower)
- Digital Britain (Lord Carter)
- David Lammy / Digital Economy Bill
- EU Green Paper
- Google Settlement (implications on copyright law)
- Open Access, Creative Commons

